**SHE International Advisory Board Charter**

I. **Background**

In order to enhance the expertise and expand the reach of our small organization, SHE will recruit select experts in target solar cooking countries and regions worldwide. These experts, henceforth called “International Advisors”, will form an Advisory Board to assist SHE, providing critical thinking and analysis and non-binding strategic advice.

II. **Formation and Management of the Int’l Advisory Board**

SHE Board Directors and staff will identify potential International Advisors on an ongoing basis in the course of their work. As Int’l Advisors join SHE, they also may identify additional candidates for the Advisory Board. The Board of Directors will approve all Int’l Advisors.

A designated SHE Board Director will Chair the Advisory Board on behalf of the Board of Directors. The Chair will conduct an annual review of the Advisory Board to ensure the Board stays relevant, the agenda remains aligned and on-track with the organization and advisors are maintained or changed to ensure “fit for purpose”.

The SHE Executive Director will supervise the activities/work plan of the Advisory Board. Once a critical mass of members is achieved, the Int’l Advisory Board will develop a schedule of regular remote meetings and practical modes of communication. It will be important that information is regularly shared across projects and regions.

III. **Role and functions of the Advisory Board**

The International Advisors will support SHE staff to:

a.) Identify opportunities to engage in their respective countries/regions to promote solar cooking;

b.) Identify potential funders active in the respective countries/regions, provide their contact information, and, when appropriate, represent SHE for marketing purposes;

c.) Provide technical assistance and support in all aspects of solar cooking project design, e.g., project feasibility including technical aspects of stove selection, local legal frameworks, relevant customs and cultural preferences, etc.

d.) Identify, support and monitor local consultants to assist SHE in project development and management. Int’l Advisors may also formally participate as staff in SHE projects.

e.) Help develop and disseminate SHE public relations and outreach materials, post project photos, gather testimonials, conduct solar cooking demonstrations, etc.

IV. **Qualifications of International Advisors**

Foremost, Int’l Advisors should be “activists” in their communities and have made a commitment to community development and have developed a network of like-minded professionals and organizations.

Int’l Advisors, ideally, would have experience with and broad knowledge of solar cooking. They should have general project management experience and skills and understand how to work in low-income communities.

Int’l Advisors should be aware of the relevant national and local government ministries and departments responsible for community development as well as the NGOs and donors who play key roles in the development sector.

Int’l Advisors should be clear, reliable, professional and responsive communicators as business will be conducted remotely worldwide.

Last but not least, Int’l Advisors must relate to the Mission of SHE and be willing to devote their time and effort to that challenge.